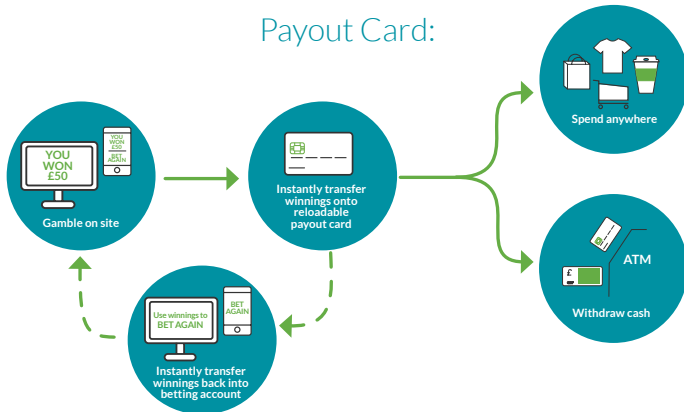


Payout Card & EachWay® Card

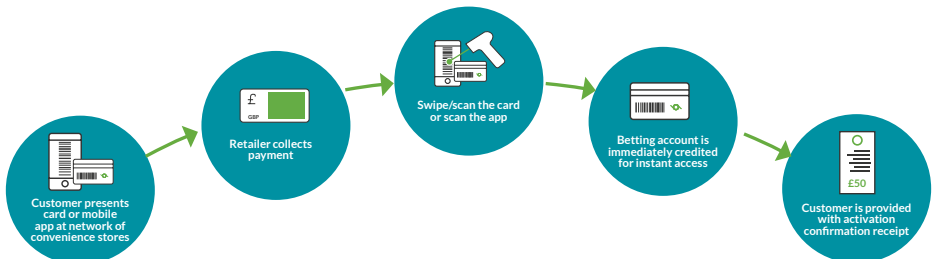
Introducing Instant Payout Solutions

EML Payments can provide your business with the ability to offer desirable Payout Cards and Eachway® Cards to your customers.

Payout Card:



EachWay® Card:



Payout Card & EachWay® Card

There are many advantages for your business and customers:

Features:

- Real-time cash in, cash-out functionality delivering real benefits to Operators and Players.
- Real-time access to the funds on the gaming account.
- Cash load the online gaming account via our extensive retail network (26,000+ UK outlets).
- Customer can withdraw funds at ATM or spend at point of sale across the Mastercard® network.
- KYC: EML Payments can rely on the existing KYC, which has already been completed ensuring a smooth and effective registration.
- Access unique data on customer spending habits away from the gaming platform.
- Fully customisable: control the movement of funds, spend limits and exclusion.

Benefits:

- 43% of all funds moved onto the payout card are returned to the operator within 1.5 days for additional betting.
- Our card solution forms a key part of your customer retention strategy – multiple account holders will only order one instant payout card. Make sure it's yours!
- Reduce churn and improve customer engagement and loyalty: cardholders typically visit the website or app an additional 7-11 times per month.
- A unique branding and engagement opportunity as 95% of all active cards are carried in the customer wallet at all times.
- Replace expensive prepaid cards and cash top-up vouchers with our EachWay cash-in solution.
- Enhanced customer experience by making deposited cash sums instantly available in the online gaming account.